

# Jackie Jacobi

[www.JackieJacobi.com](http://www.JackieJacobi.com)

Strengths Finder Themes: Learner, Maximizer, Strategic, Focus, Achiever

## Professional Objective

My goal is to make a positive difference in individual lives by providing the information and resources necessary to make educated and informed business and financial decisions.

## Education

1997	Dallas Baptist University	GPA 3.5
	Major: Business Management	Minor: Finance
1991	National Association of Security Dealers Training	
1991	Legal Reserve Life and Health Insurance Training	
1975	Texas Christian University, Real Estate 1 thru VI	
1967	Sterling High School - Sterling, Oklahoma	

## Work Experience

2017-present	Career Coach On Demand, LLC – Career and Business Coach
2003-2017	Red River Technology Center-Business Development Services Trainer
2001-2002	Red River Technology Center-Job Coach/Instructor for the Focus Program
1991-2001	SWS Financial Services, member Southwest Securities Group, Dallas, TX Developed comprehensive and diversified financial plans for clients Educational trainer and freelance writer; workbooks written: <i>Steps to Building a Business Plan</i> <i>There is Power in Money Management</i> <i>A Journey of Courage: Change and Challenge</i> <i>How to Develop Your Vision into a Business Venture</i> Articles published in <i>Executive Female</i> and <i>Communiqué</i> magazines
1975-1991	Real Estate Broker – consistent million-dollar producer in residential sales

## Professional Affiliations

2001-2010	Optimist International
2001-2017	Oklahoma and National Association for Career and Technical Education
2001-2017	Customized Business and Industry Training Services (CBITS) State and National

## Awards and Related Experience

2008	OK Department of Commerce <i>Taking Care of Business Conference</i> - Speaker
2008	Oklahoma ACTE - Kaleidoscope Award - MoneyWi\$e Program
2008	CBITS - Economic Development Award - Small Business Division
2007	Woman of the Year - Duncan Chamber of Commerce
2006	Ambassador of the Year - Duncan Chamber of Commerce
2006-2008	Dream Duncan's Destiny - Drug Free Community Chair
2000-2009	Charter Member - Oklahoma Jump\$tart Coalition
2004-2009	Money Wi\$e – Stephens County Financial Literacy Coalition
2004-2007	Oklahoma Council on Economic Education – Board of Directors
1999	Women’s Council of Realtors Texas State Conference - Speaker
1998	Fort Worth Personal Finance Expo - Speaker
1994-1996	National Association for Female Executives Regional Network Coordinator for eight states

## References and Transcript Available Upon Request

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## **BIO FOR JACKIE JACOBI**

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[www.twitter.com/jackiejacobi](http://www.twitter.com/jackiejacobi)

Jackie Jacobi is a Business and Career Coach with Career Coach On Demand, LLC. The focus of her coaching program is entrepreneurship training and financial education. This training provides a strategic direction that enables entrepreneurs to start and grow a successful small business while learning how to build wealth not debt.

Jackie is a Charter Member of the Oklahoma Jump\$tart Coalition and the past Chair of Dream Duncan's Destiny Drug-Free Community program. She is a graduate of Dallas Baptist University with a Business Management/Finance Degree and has presented many keynote addresses, lectures and workshops to universities and business organizations on a local, state and national level.

### **Short definition of Jackie's five Clifton Strengths Finder signature themes:**

**Learner:** People especially talented in the Learner theme have a great desire to learn and want to continuously improve. In particular, the process of learning, rather than the outcome, excites them.

**Maximizer:** People especially talented in the Maximizer theme focus on strengths as a way to stimulate personal and group excellence. They seek to transform something especially talented into something superb.

**Strategic:** People especially talented in the Strategic theme create alternative ways to proceed. Faced with any given scenario, they can quickly spot the relevant patterns and issues.

**Focus:** People especially talented in the Focus theme can take a direction, follow through, and make the corrections necessary to stay on track. They prioritize then act.

**Achiever:** People especially talented in the Achiever theme have a great deal of stamina and work hard. They take great satisfaction from being busy and productive.

Source: [www.Strengthsquest.com](http://www.Strengthsquest.com) (see Educator Resources for more information)

[www.StrengthsFinder.com](http://www.StrengthsFinder.com) (to learn more about Strengths)

[www.GallupStrengthsCenter.com](http://www.GallupStrengthsCenter.com) (take the assessment for \$15)